

OFFICIAL SPIN

Deciding If You Need A Virtual Assistant

Read this article to know when you should hire a virtual assistant

Published on June 16, 2009, by Lawrence Perry, (OfficialWire), LONDON, ENGLAND

Sometimes even when you are already sacrificing your personal time for your business, you don't think there is a better way to run it. But often, there are little improvements in your business that you can implement that will have outstanding results for your business. Hiring a virtual assistant is one of the things you can do to make push the efficiency and productivity in your business. If you don't know if you should hire a VA, here are some of the reasons why you should hire a VA.

You need a virtual assistant if you are not tech savvy. There are a lot of small business owners who managed to grow their business without taking full advantage of technology. But if you want to ensure that your business stays profitable well into the future, you should definitely consider taking advantage of new technologies. The internet is one of the communication tools that can help take your business higher. If you do not know how the internet can help your business, you can hire a virtual assistant who can help you use internet applications and tools to make the business processes in your office more efficient. You can hire your virtual assistant to do different online tasks for you from email marketing to managing your website.

You need a virtual assistant if you spend nights and weekends at work. Most solopreneurs think they can do everything themselves. It was their original plan- put up a business, run everything, and experience success. It's not that easy to run a business, especially when it starts to become successful. When you start to have more clients you need to manage, things can get hectic at work. If you start spending so much time at work that it affects your personal life, then it is time to get a personal assistant.

If you require a full-time worker to help you out but cannot afford the full-range of benefits needed to keep an efficient full-time staff then you definitely need a virtual assistant. A VA can deliver the results that you need without the costs needed to hire a full-time employee. You don't need to provide health insurance, training, office space and other benefits to your employees. You just need to pay the contract price to your VA and agree on the kinds of tasks that the VA will perform. You get the job done without worrying about employee benefits and retention. You also don't have to invest in your assistant's career development and skills as they tend to train on their own expense and their own time.

If your client list is growing and you want to offer better customer support, you also need a personal assistant. You don't have to spread yourself too thinly resulting in mediocre service. You need to make sure that the products and the client support you deliver to your clients are consistently good.