

The Virtual Workspace A Virtual Assistant Outsourcing Company Introduces New Virtual Office Services

NewsWireToday - /newswire/ - Houston, TX, United States, February, 24, 2008 - [Internet-based administrative assistant network provides secretarial services without the secretary.](#)

Many companies are struggling to handle both the growing needs of their customers and their administrative needs. To answer this cry for help, The Virtual Workspace has opened its doors, providing virtual office services through virtual assistants.

Statistical data shows that an increasing number of businesses are turning to outsourcing, hiring outside help to help with their back office tasks. "Outsourcing frees up time and resources to focus on business strategy and goals.," says Finance and Capital Mentor Stephen King. 86% of today's business owners and executives have employed an outsourcing agencies to take care of at least one part of their business.

Today, small businesses are taking advantage of the power of outsourcing through virtual assistants. Instead of hiring more employees to handle their administrative tasks, business owners are turning to secretarial services, like The Virtual Workspace, to complete their back office tasks. These administrative assistants work remotely, handling everything from word processing and data entry to graphic design and event planning.

As the virtual assistant rises in popularity, many business owners are skeptical about the advantages and risks of hiring a remote employee as their office secretary. Many business owners don't realize just how much time and money they can save by hiring a virtual assistant – in most cases, a virtual assistant will cost less than hiring a part-time administrative assistant.

"The goal is to help business owners spend more of their time and energy working with their customers, and less money on equipment, taxes, and office space. We want every business owner to have the best for their business, and we work hard to deliver the best results possible," says Adana Washington, founder of The Virtual Workspace. Hiring a traditional administrative assistant has been the trend in business recently. However, Washington says that business need more.

"Once a business owner hires a virtual assistant, they realize that this person can do much more for them and their business than a traditional employee can," she says. "We can run errands, print flyers, create entire marketing campaigns – we can do all the things that you need done, all while you are working with your customers. Plus, with a virtual assistant, business owners only pay for the work they need done - not holidays, or sick pay, or even overtime."